

VERADIGM R_xTRUEPRICE™

Talking With Your Patients About Managing the Cost of Their Prescribed Medication

For many physicians, talking to their patients about the cost of the medication they prescribe is not something that comes naturally. But in a healthcare environment where patients are bearing more of the cost burden for their own care than ever before, it is essential for physicians and every member of their healthcare team to be comfortable and effective. That means having access to patient-specific insurance and cash pricing, therapeutic alternatives and other savings tools within your regular EHR workflow. But it also means finding a way to start that critical conversation.

WHAT DO I SAY TO MY PATIENT?





An Emerging Standard of Care

WHY HAVE THE MEDICATION COST CONVERSATION WITH YOUR PATIENTS?



PATIENTS NEED IT

ACCORDING TO HCP RESPONDENTS,
cost is the #1 reason patients fail to adhere
TO THEIR PRESCRIBED CARE PLAN¹



IT DRIVES HIGHER SATISFACTION

85% OF HCP RESPONDENTS BELIEVE
THE ABILITY TO PROVIDE PRICING
AND INSURANCE INFORMATION
positively impacts patient satisfaction with their practice



IT IS EASY

"THE PRICE TRANSPARENCY INFORMATION
is just there for our physicians when they need it.

WE DON'T HAVE TO CLICK BUTTONS OR
GO TO ANOTHER SITE TO GET THAT
PATIENT'S SPECIFIC PRICES."

— DARLA K., MD | MD PEDIATRIC ASSOCIATES, COPPELL, TX



IT WORKS

6 out of 10 HCP respondents observed an overall improvement

IN PATIENT ADHERENCE TO PRESCRIBED
MEDICATIONS INCLUDED IN THEIR CARE
PLAN WITH VERADIGM RxTRUEPRICE¹

1. Results of Veradigm ePrescribe user survey conducted September 2019. Data on File.

**Veradigm™ Solutions—
Transforming Health,
Insightfully**

For more information on how Veradigm RxTruePrice can help you drive higher medication adherence, save patients money and you and your staff time, visit [veradigm.com](https://www.veradigm.com).