

ENABLING TRUE PRICE TRANSPARENCY

VERADIGM ALIGNS PATIENTS, PHYSICIANS, HEALTHCARE PROVIDERS AND PHARMACISTS

Veradigm RxTruePrice empowers prescribers to enhance medication affordability for patients with a prescription price transparency solution that simplifies electronic data exchange on medication cash price, benefit coverage, potential alternate therapies and more

RxTruePrice is helping to identify appropriate cost-saving opportunities, reduce medication wait time, and decrease the interruptions in your care that can occur between your office visit and picking up or receiving your prescription.



OUT-OF-POCKET SAVINGS

HCP* RESPONDENTS SAID PATIENTS REALIZED OUT-OF-POCKET FINANCIAL

savings on their prescription
93% of the time

THEY USED VERADIGM RXTRUEPRICE FOR PRICE AND/OR THERAPEUTIC ALTERNATIVE INFORMATION

PATIENT SATISFACTION

85% of HCP respondents

BELIEVE THE ABILITY TO PROVIDE PRICING AND INSURANCE INFORMATION POSITIVELY IMPACTS PATIENT SATISFACTION

COMMUNICATION

More than half

OF HCP RESPONDENTS SAID VERADIGM RXTRUEPRICE HAS HELPED THEM REDUCE AMOUNT OF COMMUNICATION REQUIRED BETWEEN PHARMACIES AND PRACTICES



Patient

Patients are empowering themselves to play a more active part in the management of their health. With Veradigm RxTruePrice, physicians and patients can make fully informed decisions together, including pricing with and without insurance benefit, all specific to the patient, their current benefit, and their local pharmacies. In addition to financial savings, these choices can help make it easier for patients to stay on their medication, and diminish the stress and anxiety associated with paying for their medication.



Physician

Patients can now have informed conversations with their physician about their financial and medication options, then translate that information into quality care that is more affordable and convenient. It can also positively impact patient satisfaction. Reducing patient sticker shock at the pharmacy counter can help physicians build trust and create a more relaxed and effective care environment for patients.



Pharmacist

Less time spent in back-and-forth communications between pharmacies and practices means more focus on patients in both environments. With pharmacists today responsible for managing a higher quantity of medications, more complex indications, and more complicated payment systems than ever before, reducing the burden of communication with practices can make it easier for pharmacists to avoid errors and manage their staff's time as efficiently as possible.

*HCP = Health Care Provider

"The price transparency information is just there for our physicians when they need it. We don't have to click buttons or go to another site to get that patient's specific prices, with and without benefits, at their specific pharmacies. As the technology continues to evolve, I think its value to patients and physicians will only grow."

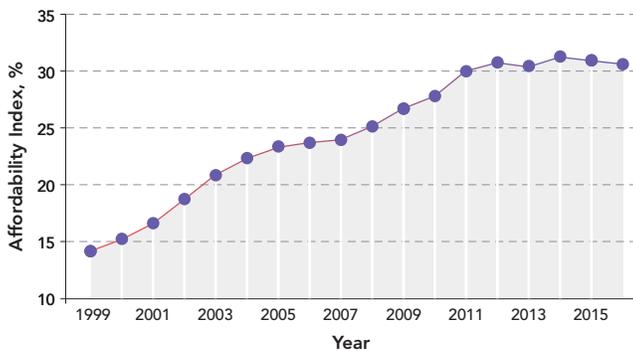
- DARLA K., MD | MD PEDIATRIC ASSOCIATES | COPPELL, TX

Medication Affordability— A Pervasive Challenge

Affording health care has grown from an area of high concern in the 1990s an area of extreme anxiety for millions of Americans today. According to a 2016 Gallup survey, 27% of individuals in the United States identified either healthcare or medication affordability as the country's "most urgent health problem."¹

Rising Burden of Healthcare Costs on Families

**JAMA - HEALTH INSURANCE PREMIUMS
AS A % OF FAMILY INCOME²**



Adoption of Veradigm RxTruePrice is Accelerating Rapidly

Patients are bearing more cost for their own healthcare than ever before. As a result, they are increasingly demanding to know the cost of a service or product prior to it being administered. This increasing patient consumerism has led to greater physician demand for new ways to more effectively manage the medication cost conversation with patients.



>17M price transparency transactions covering 1.7M patients in 2018



>200k HCPs with access to Veradigm RxTruePrice



4 out of 5 of Veradigm ePrescribe users have adopted Veradigm RxTruePrice



3M electronic coupon exposures



15x growth in distribution rate of electronic coupons since June 2018

1. Gallup Inc. Healthcare system. <http://www.gallup.com/poll/4708/healthcare-system.aspx>. Accessed September 17, 2017.

2. E. Emanuel, et al. Measuring the Burden of Health Care Costs on US Families. JAMA. 2017;318(19):1863-1864. doi:10.1001/jama.2017.156

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ePrescribe Today,
or Contact Us for
More Information**

If you are a physician or other healthcare provider interested in using Veradigm ePrescribe in your practice, visit us at veradigm.com/eprescribe and click "**Get Veradigm ePrescribe**".

If you are a healthcare IT, biopharma company, healthcare media agency, Pharmacy Benefit Manager (PBM), health plan or other healthcare company seeking more information on what Price Transparency means to you, visit us at atveradigm.com/eprescribe and click "**Contact us**".