

What Patients Know That the Chart Doesn't Show

Veradigm's new patient-reported outcomes (PRO) survey solution closes the gap between clinical records and lived experience.



THE GAP

The Data Are There.
But Something's Missing.

Real-world evidence tells us what happened clinically. It rarely tells us how the patient experienced it. Symptom burden. Treatment preference. Quality of life. These aren't in the chart — **they're in the patient's own words.**

THE SOLUTION Veradigm Now Connects Both



Patient-Reported Outcomes (PROs) Structured surveys delivered directly to patients through FollowMyHealth® — a platform they already trust and use.



First-Party Clinical Data Linked to Veradigm's nationally representative provider network, spanning independent practices across the U.S.



Point-of-Care Reach Targeting precision that finds the right patients, quickly — with integrated consent and compensation built in.

HOW IT WORKS

From
Invitation
to Insight

- 1 Target** Precision logic identifies relevant patient groups from Veradigm's network.
- 2 Invite** Patients receive secure, project-specific surveys through FollowMyHealth — a platform they know and trust.
- 3 Respond** Participants complete surveys on their terms. Privacy-preserving by design.
- 4 Connect** Patient responses are linked to clinical data — giving researchers a complete, contextualized picture.

THE RESULT A Fuller Picture of What Drives Outcomes

“By integrating insights directly from patients with Veradigm’s real-world data resources, we can give life sciences organizations a more holistic view of patient experiences and outcomes.”

— Stuart Green, SVP & GM, Veradigm Life Sciences

- ✓ Validated by a peer-reviewed feasibility study published in 2025
- ✓ Built on an established patient engagement platform
- ✓ Connected to a diverse, nationwide provider footprint



WHY IT MATTERS What Life Sciences Teams Gain

RICHER CONTEXT

Understand patient voice, symptom burden, and quality of life alongside clinical outcomes.

FASTER ANSWERS

Precision outreach means you find the right patients — without the wait.

GREATER CONFIDENCE

Make decisions backed by evidence that reflects how care actually happens.

Ready to Hear the Patient Voice in Your Next Study?

Visit veradigm.com/life-sciences and connect with Veradigm’s RWE scientific experts.

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